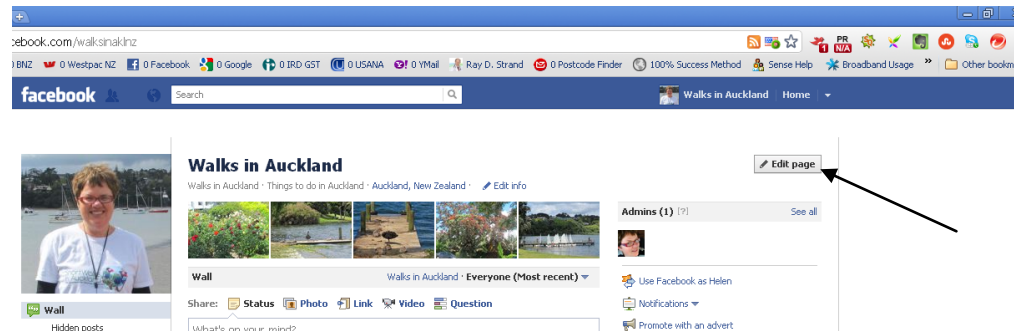


Each Page can have a username

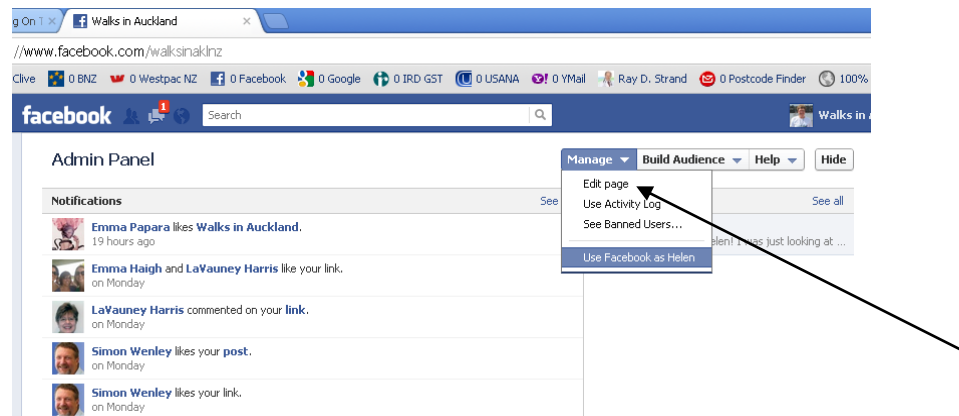
Easily direct someone to your Page by setting a username for it. You will not be able to edit or transfer this username once you set it.

Follow instructions below or go to <http://www.facebook.com/username>

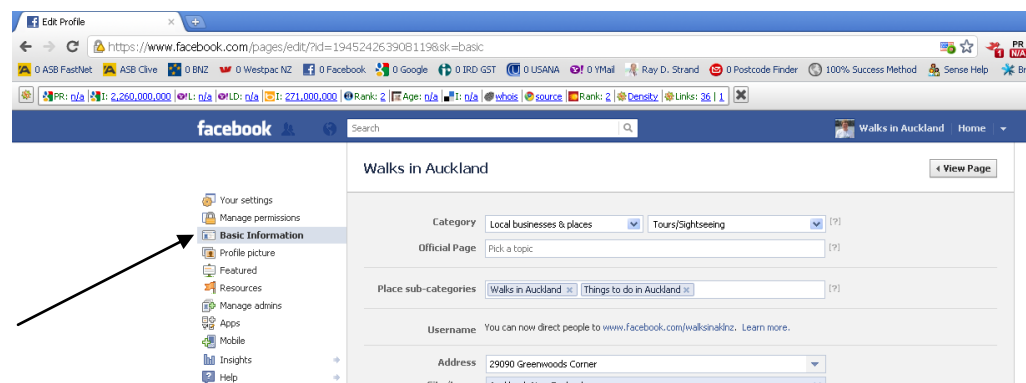
Click on 'Edit Page' box (I have done two screen shots here because of the recent FB changes – it depends on how your page displays)



OR



Click on 'Basic Information'



Click on 'username'

The screenshot shows the Facebook page editor for 'Walks in Auckland'. The left sidebar contains a menu with options: Your settings, Manage permissions, Basic information (selected), Profile picture, Featured, Resources, Manage admins, Apps, Mobile, Insights, and Help. The main content area is titled 'Walks in Auckland' and includes a 'View Page' button. The 'Basic information' section contains the following fields:

- Category: Local businesses & places (dropdown), Tours/Sightseeing (dropdown) [?]
- Official Page: Pick a topic [?]
- Place sub-categories: Walks in Auckland (tag), Things to do in Auckland (tag) [?]
- Username: You can now direct people to www.facebook.com/walksinahkhz. Learn more.
- Address: 29090 Greenwoods Corner (dropdown)
- City/Town: Auckland, New Zealand (dropdown) X
- Postcode: 1347

An arrow points from the 'Username' label in the yellow box above to the 'Username' field in the form.

[Learn more](#) about Facebook usernames.